The Swedish Sex Purchase Act: Claimed Success and Documented Effects

By Susanne Dodillet and Petra Östergren


Introduction

Sweden's criminalization of the purchase of sexual services in 1999 is said to be a unique measure: to only punish those who buy sexual services, not those who sell them. However this alleged uniqueness is questionable, and for several reasons. There are a number of other laws and regulations against prostitution, which effectively make Swedish prostitution policy similar to those countries in the world that attempt to reduce or eradicate prostitution with legislative means. Another reason the claim to uniqueness is doubtful is that one must examine more than the wording of a law or policy model ("it is only those who buy sex who are being punished") when analyzing it – one has to consider the actual consequences. For instance, a law against the purchase of the services offered in massage therapy, psychotherapy or sexual health counselling would obviously not only punish the buyers, but also carry negative consequences for those who offer the services. Therefore, to only focus on one of several prostitution laws, ignore its consequences and call this a "unique" policy model is either ignorant or a deliberate deception.

But there are some aspects of the Sex Purchase Act that can be said to be unique. One such aspect is the way it has been justified by policymakers.

The Sex Purchase Act was introduced by feminist policymakers who argued that prostitution is a form of male violence against women, that it is physically and psychologically damaging to sell sex and that there are no women who sell sex voluntarily. Furthermore, it was claimed that if one wants to achieve a gender-equal society, then prostitution must cease to exist – not only for the above-mentioned reasons, but also because all women in society are harmed as
long as men think they can "buy women's bodies". If the ban would have adverse effects for individual women who sell sex, or if it violates their right to self-determination would not matter. The gender-equal symbolic value of the Sex Purchase Act is more important. This radical feminist-inspired view of prostitution has existed in the West since the 1970s, but has not been applied at state level before. In Sweden, it was first embraced by the Social Democratic government in 1998, and later by the Liberal Alliance Government in 2006.

Another unique aspect of the Sex Purchase Act is how persistently the ban, or the "Swedish model", has been marketed. One of the stated aims from the very outset was to export it to other countries. Both governments, authorities, political actors and Non Governmental Organizations (NGOs) have devoted time and money to market it internationally. Pamphlets, websites, articles, books and movies have been produced and lobby activities have been conducted towards the European Union (EU) and the rest of the world with the help of this material and via workshops, seminars and debates. Countries considering changes in their prostitution laws, have subsequently turned to Sweden for inspiration.

At the core of the marketing campaign has been the stated success of the Sex Purchase Act. It is said to have reduced prostitution and trafficking for sexual purposes, to have had a deterrent effect on clients, and to have changed societal attitudes towards prostitution – all this without having any negative consequences. Most recently these claims were stated in the 2010 official evaluation of the Sex Purchase Act, and repeated by Minister of Justice Beatrice Ask in an article for CNN. The problem with these claims is that if they are carefully investigated they do not appear to be supported by the available facts or research. As soon as the official evaluation was published, it was also criticized from several directions. In the consultation process following the publication of the evaluation, the critique was especially harsh from those referral bodies who conduct prostitution research, and those working with health and discrimination issues (when law amendments are proposed in an official inquiry the report is circulated for consultation before it undergoes further preparation). The criticism has primarily been focused on the evaluation’s lack of scientific rigor: it did not have an objective starting point, since the terms of reference given were that the purchase of sex must continue to be illegal; there was not a satisfying definition of prostitution; it did not take into account ideology, method, sources and possible confounding factors; there were inconsistencies, contradictions, haphazard referencing, irrelevant or flawed comparisons and conclusions were made without factual backup and were at times of a speculative character.
In this report we will focus on the conflict between the stated success of the ban and the lack of data that can back up these claims. Because, when reviewing the research and reports available, it becomes clear that the Sex Purchase Act cannot be said to have decreased prostitution, trafficking for sexual purposes, or had a deterrent effect on clients to the extent claimed. Nor is it possible to claim that public attitudes towards prostitution have changed significantly in the desired radical feminist direction or that there has been a similar increased support of the ban. We have also found reports of serious adverse effects of the Sex Purchase Act – especially concerning the health and well-being of sex workers – in spite of the fact that the lawmakers stressed that the ban was not to have a detrimental effect on people in prostitution.\textsuperscript{10}

The authors of this report have researched different aspects of the Swedish prostitution policy over several years. One of us has also conducted field work among people who sell sex in Sweden.\textsuperscript{11} This particular report is based on research we have conducted in the context of a larger project conducted through the University of Leiden, the Netherlands. It is written with an international audience in mind, the reason being that there appears to be a large demand for knowledge regarding the actual effects of the "Swedish model" – knowledge that is based on Swedish research but not filtered through the official discourse. To our understanding, the research presented here has not previously been compiled and translated into English.

We will begin this report by providing an overview of the laws and regulations surrounding prostitution, move on to discuss the documented effects of the Sex Purchase Act and end with a brief conclusion.

**Swedish prostitution policy**

The "Swedish model" consists of several laws and regulations. The three main laws that criminalize or prevent prostitution involving adults are those addressing pandering, the forfeiture of rental apartments and rooms used for prostitution, and the purchase of sex.
The Pandering law prohibiting pimping or procuring (2005:90) provides for a fine and up to four years imprisonment, or eight years if the crime is serious. Pandering is when a person promotes or improperly financially exploits a person’s engagement in casual sexual relations in return for payment. Serious crime is defined as large-scale activity, involving significant financial gain or involving ruthless exploitation of another person.12

To prevent the use of apartments and rooms for prostitution and pandering there are several provisions for criminal sanctions and confiscation. These include the Penal Code Chapter 6 § 12.2, the Land Code (1970:994) Chapter 12. § 42.1.9 and the Condominium Act (1991:614) Chapter 7. § 18.8 (2003:31). These provisions also mean that a landlord or tenant is required to terminate the tenancy if premises are used for prostitution and tenant-owners are required to move out of an apartment used for prostitution.

The overall implications of these laws is that no one can operate a brothel, rent an apartment, room or hotel room, assist with finding clients, act as a security guard or allow advertising for sex workers. This in turn implies that sex workers can not work together, recommend customers to each other, advertise, work from property they rent or own or even cohabit with a partner (since that partner is likely to share part of any income derived from sex work). In addition, the law against pandering makes it difficult for the authorities to utilise harm reduction strategies. For instance distribution of condoms, although perfectly legal under the Social Services and Communicable Diseases Acts respectively, might be perceived by non-legal experts as encouraging prostitution,

The best known law, the Sex Purchase law (2005:90), entered into force in 1999 and makes it unlawful to obtain, or attempt to obtain, casual sexual services for compensation."Compensation" does not necessarily need to be monetary, but might include alcohol, drugs, meals or gifts that have been agreed upon on in advance. It is also illegal to have sex with a person who receives any consideration from a third party. The penalty for infraction is a fine or one year in prison. In this context, it is important to point out that Sweden did not decriminalize the sale of sexual services in 1999, as sometimes claimed in the international media. Neither the sale nor purchase of sexual services per se was a criminal offence prior to the passing of this Act, although repressive legislation against vagrancy and STIs were used against persons who sold sex during a large part of the 20th century.
The Trafficking law 2002 (2002: 436) \(^{14}\) provides that any person, who by means of coercion or other improper means takes part in the cross-border process of recruitment, transportation, transfer, harboring or reception of a person for the purpose of sexual exploitation, may be sentenced to between two to ten years of imprisonment (§ 1a). If the victim is under the age of 18, evidence of coercion or other improper means is not required to obtain a conviction (§ 1a). In 2004 the wording of the Act was amended (2004:406) to make it more closely resemble the Palermo protocol. The legislation was also expanded to include trafficking for forced labor and removal of organs, as well as trafficking within a country. According to this wording a trafficker must be shown to have control over the victim in order to obtain conviction. In 2010 the wording was amended a second time (2010:371), because the 2004 version was deemed to "impede it from being implemented in an effective way."\(^{15}\) Very few people had been convicted because it was difficult for prosecutors to prove that the trafficker controlled the victim. Consequently this requirement was removed.

There are two laws governing prostitution and young people. Under the Seduction of Youth law (1984:399)\(^{16}\) it is unlawful to promise or give consideration for casual sexual intercourse with someone under the age of eighteen. The penalty is imprisonment not exceeding two years. An attempt to perform such an act is also punishable, and consent is irrelevant. Sexual conduct with a child under 15 is prohibited under § 10.

The Care of Young Persons Act (LVU; 1990:52) gives society the right to force the placement of a young person into care if they put their health or development at risk by substance use, criminal activity or "socially destructive behavior" (§ 3). This means a youth behaving in a way that deviates from society's basic norms, such as involvement in prostitution or working in a sex club. In normal cases this law applies only to those under eighteen, but "socially destructive behavior" may apply to persons under 21 years.

The Aliens Act (2005:716) contains provisions which, inter alia, relate to the right of aliens to enter, reside and work in Sweden. Foreigners who have residence permits may be refused entry if it can be assumed that the person will commit a crime or that he or she will not support themselves "by honest means" during their stay (Chapter 8 § 2.2), This includes engaging in prostitution.
The ban on public pornographic performances in the Public Order Act (1993:1617); Chapter 2 § 14 makes it illegal to show "real" sex on stage (as long as they are not artistic performances in a theater). Striptease shows are allowed in sex clubs, but touching is not allowed between dancers and customers, and alcohol may not be served in the room. The ban was introduced with the aim to combat prostitution and was mainly directed against the so-called sex club activity.

Besides these laws there are also rules and practices for tax purposes that affect the ability of people to support themselves in prostitution. All income is taxable, even prostitution earnings, but the tax office does not accept "prostitution" or "sex work" as a business if a person wishes to register a company (and because of the Pandering law they cannot be employees). This has the consequence that the person selling sex either needs to register a company as a different form of business or sell sexual favors illegally on the black market, in the informal economy. Those who choose the former could pay taxes and receive social insurance benefits but it becomes difficult for sex workers to deduct their business expenses. Sex workers who instead choose to sell sex on the black market may not qualify for social insurance, can not claim deductions for their expenses and could face arbitrary tax assessments if the Treasury made its own estimate of the income sex workers earned over a period of years, forcing them to pay large sums of tax retrospectively.  

When the Sex Purchase Act was proposed, it was stressed that social measures were to be the primary tool used in the attempt to reduce prostitution. Such measures are governed by key legislation in the social services and health care sectors, such as the Social Services Act (2001:453) and the Health and Medical Service Act (1982:763), but neither contains specific provisions on people who sell sex. In relation to social assistance, the social services agencies have specialized services for people involved in prostitution in the three major cities: the Prostitution Unit in Stockholm, the Prostitution Group in Gothenburg and the Prostitution Knowledge Center in Malmö. Since there are no guidelines provided to govern this activity, nor any earmarked public funds, this has resulted in differing approaches. In Stockholm, for example, the focus is on getting people to stop selling sex with the help of therapy, while in Malmö it includes a harm reduction perspective.

Finally we must consider the National Action Plan Against Prostitution and Human Trafficking for Sexual Purposes (here the National Action Plan). This contains 36 measures to
be implemented over the 2008-2011 time period and the Government set aside 213 million kronor to finance this. The action plan includes greater protection and support for people at risk, more emphasis on preventive work, higher standards and greater efficiency in the justice system, increased national and international cooperation, and a higher level of knowledge and awareness. The ideological basis of all these measures is radical feminist and the objective is to reduce prostitution.20

Our material

In order to assess the validity of the claims that the Sex Purchase Act has been a success, we have mainly used material from authorities that have been responsible for reporting on prostitution and evaluating the policy. These are: the National Board of Health and Welfare, a government agency under the Ministry of Health and Social Affairs, that has conducted three reports;21 the National Council for Crime Prevention, a council that functions as the government’s body of expertise within the judicial system, from which we looked at four reports;22 the National Police Board and its 11 annual reports on trafficking, one early evaluation of the ban and one local report on prostitution;23 the previously mentioned 2010 official evaluation of the Sex Purchase Act and the response from 52 referral bodies.24 These authorities have in their turn collected information from police, social workers, NGOs, academic research and some interviews with people with experience of prostitution. Some of the authorities have conducted their own surveys.

We have also consulted the findings from the official inquiry into prostitution that was published in 1995,25 the special inquiry made by the Norwegian Ministry of Justice in 2004 “Purchasing sexual services in Sweden and the Netherlands”;26 the 2008 research project “Prostitution in the Nordic Countries”, which was carried out on behalf of the Nordic Council of Ministers for Gender Equality by the Nordic Gender Institute (NIKK);27 the 2008 survey “See me” by the National Board for Youth Affairs;28 a 2010 report by the Prostitution Knowledge Center in Malmö29 and; the 2011 report by the Swedish Federation for Lesbian, Gay, Bisexual and Transgender Rights (RFSL).30 The material has been supplemented with our previous research and examples from current debates in the media and the Internet as well as statements by sex workers.
Prevalence

In order to assess whether or not prostitution has decreased since the introduction of the Sex Purchase Act in 1999 one needs to know how prevalent prostitution was before the law was passed. The most frequently used figures indicate that there were about 650 women in street-based prostitution in the three largest cities, Stockholm, Malmö and Gothenburg, and it is estimated that two to three times as many sold sex indoors. This is said to make the total number of sex workers working before the new law between 1,850 – 2,500, but sometimes the number 3,000 is used.\(^{31}\)

There are several uncertainties here. The sources do not state if the number 650 is an exact headcount on the street on any given day, or if it is an annual estimate on how many women sell sex during a year – and if so, if these women sold sex full time or part time, for what duration, reasons and under what conditions. We also do not know who made the “twice or three times as many indoors” estimate – and on what grounds. Another uncertainty is that men and transgender persons selling sex are not accounted for. Given these uncertainties, one could conclude that comparing statistics before and after the Sex Purchase Act is simply not feasible. There are problems with the figures from after the introduction of the ban as well. The report by the Norwegian Ministry of Justice talks about a “general problem” with statistics from Sweden since they are "highly uncertain". They refer to their own investigations but also an early report where the police responsible for the figures admit that the method of measuring is “rough” and does not give an accurate figure, it just “indicates where things are going”.\(^{32}\) When Charlotta Holmström accounts for all the information available on the Swedish figures in the NIKK research report, she notes that a close reading of the material available regarding the scope and existence of prostitution shows knowledge gaps, and that research highlighting the extent of the phenomena is limited.\(^{33}\)

Having said this, there is still a general consensus that street prostitution declined by about half after the introduction of the Sex Purchase Act. The question is whether or not this decline was a direct result of the Act or not.

The estimated number of street workers in the three largest cities in 2007 was 300, with 200 in Stockholm, 30 in Gothenburg and 70 in Malmö.\(^{34}\)
As far as we can tell, these figures suffer from the above-mentioned uncertainties, but some other scientific concerns have been raised during the consultation process following the 2010 official evaluation as well. In its response the Department of Criminology at Stockholm University states that such marked changes in activities (50 percent decline) are rarely seen in the criminological literature. This raises a question of whether the reported changes are “too good”, and this observation would need to be discussed if the figures are used to exemplify the success of the ban. Secondly, the effects of the ban vary largely between the three cities, which also needs to be discussed. And thirdly, a longer time series before the introduction of the ban would have been needed since the 1998 figures might have been an exception, an “outlier”.35 Others have pointed out that the estimated numbers of street workers have been declining since the late 1970’s, suggesting that any observed decline since the Act – if there is one – is part of a much longer trend.36 Furthermore, this trend is not a specifically Swedish phenomenon, as Holmström points out in the NIKK report, but an international one.37 Another question is how stable this development is. In its 2007 report into prostitution, the National Board of Health and Welfare writes:38

_The overall picture emerging from the interviews is that the sex trade virtually disappeared from the street during a brief period immediately after the law went into effect. It later returned, albeit to a lesser extent. For instance, representatives of the Stockholm Prostitution Centre say that prostitution initially vanished from the streets when the law was passed, only to later return at about half the former extent. Now about two thirds of street prostitution is back, compared to the situation before the law against purchasing sexual services went into effect._

_The National Board of Health and Welfare_

There are also some more specific objections to the relationship between the ban and its effects on street based prostitution. According to social workers interviewed by the National Council for Crime Prevention it has become more difficult to count the number of sex workers, since they have moved to side streets and cover a larger area than before.39 Also, several sources report that the numbers on the streets have fluctuated, and some of the authorities claim that the fluctuation (and therefore any claimed decrease) is dependent more on the extent of police surveillance and enforcement rather than the law. The Council writes:40
A rather extensive disruptive activity has been targeted at street prostitution in large city areas. Traffic controls have been a part of these disruptions. For community police and traffic police the motive for these activities has primarily been to guarantee nighttime peace for the residents, while for those working against prostitution it has been a way to combat the prostitution problem. This means other laws are being used in order to combat the problem that the new law is designed to counter, which might mean that the new law in itself is not an efficient measure to counter prostitution.

The National Council for Crime Prevention

So how about the effect on prostitution overall, outdoor and indoor? It has been stated that one problem in assessing the effect on indoor prostitution is that the more “up-market” the prostitution, the less reliable data there is. The official Swedish evaluation, while claiming that prostitution overall has decreased, is paradoxically also of this opinion:

When it comes to indoor prostitution in which contact is made at restaurants, hotels, sex clubs or massage parlors, the available information on the extent to which this occurs is limited. We have not been able to find any in-depth studies of these forms of prostitution in the past decade.

The 2010 official evaluation

Still, the authorities and reports conclude that only because there are less people selling sex on the streets, this does not mean that prostitution overall has been reduced. The general estimate in the reports we have looked at is that sex workers have begun using other means to find clients, and vice versa. Sex workers give out their mobile phone number to clients on the street or they make contact via the Internet (due to the ban against procuring, advertising on the Internet has to be done via a server in another country). It is also believed that sex workers and clients more frequently make contact in bars, restaurants and hotels.

This shift from street to indoor is believed not to be necessarily a result of the Sex Purchase Act, but part of the general trend of decreasing street-based prostitution. The Board of Health and Welfare writes that prostitution has developed along with society in that new technology
is being used, and that buyers and sellers of sexual services now make contact with each other by multifarious means.\textsuperscript{44}

When it comes to the Internet, there have been some attempts to count the number of sex workers advertising there. Depending on the sources, the estimated figures are 300-500 people.\textsuperscript{45} The count of the Internet figures is not standardized either, nor is much information gathered in order to know for what duration, under what circumstances and for what reasons people sell sex, etc. But the Prostitution Knowledge Center in Malmö, that seems to be the only body that measures internet advertising on a regular basis, reports that there has been a noticeable increase in the Öresund area during 2009 and the official evaluation claims that “when it comes to youth being exploited in prostitution, the Internet is a new arena that has increased with avalanche proportions”.\textsuperscript{46} Also, accordingly to the Malmö Knowledge Center, the changing technology has resulted in the “hidden” (indoor) prostitution now making up four-fifths (80\%) of the overall prostitution prevalence, compared to two-thirds (67\%) before the ban was introduced.\textsuperscript{47} This would leave us with a similar total number of people involved in prostitution as before the ban, or about 1,500 people.

In short, due to the methodological problems, there is no way of knowing for certain what has happened after the introduction of the Sex Purchase Act. In its 2007 report the National Board of Health and Welfare summarized the situation in the following manner:\textsuperscript{48}

\begin{quote}
It is also difficult to discern any clear trend of development: has the extent of prostitution increased or decreased? We cannot give any unambiguous answer to that question. At most, we can discern that street prostitution is slowly returning, after swiftly disappearing in the wake of the law against purchasing sexual services. But as said, that refers to street prostitution, which is the most obvious manifestation. With regard to increases and decreases in other areas of prostitution – the “hidden prostitution” – we are even less able to make any statements.

\textit{The National Board for Health and Welfare}
\end{quote}

The conclusion is that the official claims regarding the “success” of the ban cannot be substantiated given the data problems described above.
**Trafficking for sexual purposes**

It is often claimed that Sweden has done exceptionally well when it comes to reducing trafficking for sexual purposes, and that this is due to the Sex Purchase Act. But the trafficking numbers available out of Sweden are, if possible, even more vague and contradictory. According to The National Council for Crime Prevention, the Sex Purchase Act can both be a hindrance to traffickers, but also a tool to improve market conditions, due to the higher prices for sex that the ban creates. On the one hand it can reduce the number of women used in trafficking – but also provide a reasonably good profit for those traffickers that have the capacity to provide sexual services without being caught by the authorities. This in turn makes Sweden an attractive country for the more sophisticated criminal.49 These contradictions can be noted in other documents. In the official evaluation it is stated:50

*According to the Swedish Police, it is clear that the ban on the purchase of sexual services acts as a barrier to human traffickers and procurers who are considering establishing themselves in Sweden.*

*The 2010 official evaluation*

But in a press release only a few months before the evaluation was published, the same police authority stated:51

*Serious organized crime, including prostitution and trafficking, has increased in strength, power and complexity during the past decade. It constitutes a serious social problem in Sweden and organized crime makes large amounts of money from the exploitation and trafficking of people under slave-like conditions.*

*National Police Board press release March 2010*

If we look at the number of people involved in trafficking for sexual purposes the discrepancies and uncertainties continues. In its reports from 2002 to 2006 the National Police
Board estimated the actual victims of trafficking to be 400-600 women. But since 2007 they have not published any numbers on women at all (and not given a reason why). It is also difficult to get hold of a comprehensive list of reported and convicted crimes against trafficking for sexual purposes, despite the many reports the police produce. One has to search in different documents to find all the data. When compiled they look like this:

Number of people reported and convicted for trafficking for sexual purposes:

<table>
<thead>
<tr>
<th>Year</th>
<th>Reported</th>
<th>Convicted</th>
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<tbody>
<tr>
<td>2003</td>
<td>21</td>
<td>2</td>
</tr>
<tr>
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</tr>
<tr>
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<td>2009</td>
<td>31</td>
<td>0</td>
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<tr>
<td>2010</td>
<td>31</td>
<td>?</td>
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</tbody>
</table>

Judging from this, trafficking for sexual purposes does not seem to be a big issue in Sweden, there are few reported cases and even fewer convictions (also, the numbers fluctuate from year to year, rather than showing a steady decrease). The general trend as stated in the 1993 National Inquiry into Prostitution seems to be correct: Sweden has never been a country with much trafficking. But on the other hand, in its annual reports the National Police Board criticizes the courts for not convicting more people for trafficking. As the national rapporteur on trafficking, the Board is obliged to annually describe the development of this crime. In the 2006 report the authority introduced a new term: “trafficking-like” prostitution. There was never a clear definition of the term, but the new category allowed the Board to describe more cases in its reports. “Trafficking-like” prostitution is also used in the official evaluation, where it is described as “foreign women who during a temporary visit to Sweden, offer sexual
What this shows is that the definition of trafficking by Sweden and by rapporteurs from other countries might differ considerably, which might cause even greater difficulties in comparing the extent of this crime between countries.

The many discrepancies and ambiguities in the annual reports from the National Police Board will not be discussed further here, but it should be noted that Malmö University criticizes the official evaluation for not presenting evidence that backs up its claim that the ban has deterred traffickers from establishing themselves in Sweden. And in investigating the relationship between the Sex Purchase Act and the prevalence of prostitution, the Board of Health and Welfare has the following to say: 

_We have determined in previous reports [1, 2] that prostitution is a multifaceted phenomenon that is affected by several interacting factors. No causal connections can be proven between legislation and changes in prostitution. It is also difficult to identify the impacts of legislation because social processes are affected by several complex and situational factors._

_The Board of Health and Welfare_

**Does the law deter buyers?**

The conclusion in most reports and research is that the Sex Purchase Act does not deter clients. In client interviews made by the Board of Health and Welfare, most men state that the ban has not changed anything for them, but describe it as a “punch in the air”. Anneli Sirling from the NIKK research project interviewed social workers who said that according to the clients they been in contact with, criminalization has not been an important topic to discuss and has not been seen as a problem. The decision whether to purchase sex or not was linked to other issues than to the fact that it was illegal. Sirling and others also show that for many men the ban is of no concern at all, since they mostly buy sex abroad. Clients interviewed in research projects by the Prostitution Knowledge Center in Malmö and RFSL, the Swedish Federation for Lesbian, Gay, Bisexual and Transgender Rights, express a similar sentiment: the ban does not affect their behavior. And people who sell sex express the same conclusion:
the ban does not deter their clients. Even the official evaluation, that on one hand claims that the law deters clients, refers to “many police” who believe that the punishment clients risks is not particularly discouraging.

If we look at additional surveys, we find similar results. The Swedish National Radio did a survey in the spring of 2009 in order to investigate the effectiveness of the ban. The Sex Purchase Act was up for evaluation and the radio wanted to know if it deterred men or not. Nineteen local radio stations placed a fake advertisement on the Internet, pretending to be a local woman selling sex who could be contacted via e-mail or mobile phone. The stations were inundated with answers. In less than a week they got over one thousand unique replies, equally distributed over the country. The radio reporters rang some of the men and found that the ban did not scare them off. Many compared the illegal nature of buying sex with speeding; it is illegal to drive a car too fast as well, and one might or not get caught doing it – but it was still worth it. When the National Radio contacted the coordinator for the National Action Plan to get a comment, the coordinator said that their findings did not surprise him:

This is nothing that surprises me. I think this just confirms what we say all the time. We know that there is a great demand. It is also something we tried to point out – it is not just a big city phenomenon. (…) there is a constant stream of sex buyers in the street environment as well, so I think it sounds like what is going on in reality, nothing else.

Patrik Cederlöf, coordinator for the National Action Plan

In spite of this data, the official evaluation claims that the Sex Purchase Act deters clients, referring to one of the studies within the NIKK research project.

It was a questionnaire survey about Swedish men’s and women’s experiences of and attitudes towards prostitution that formed the basis of Jari Kuosmanen’s 2008 NIKK study, and contained questions intended to determine whether the ban had affected the pattern of actions of prospective sex buyers. Kuosmanen writes that the men who stated that they had bought sex were fewer in his study (8%) than in a study done in 1996 (13.6%), and that several of those questioned in his survey stated that the ban had affected their actions, making them give up or cut back on buying sex. But (and this is not translated in the English summary of the
official evaluation), Kuosmanen himself hedges the results, one reason being the low response rate. Out of the 2,500 surveys that were sent out, only 45.5 percent responded, slightly less men than women, and young men especially were underrepresented. He also poses the question as to whether the result represents a real decrease, or something else. Finally he discusses the willingness to answer questions about purchasing sex in 2008, given that it has become a criminal act. He concludes that in order to know if there is an actual reduction in the number of clients, more population-based surveys are required.

The criminologists at Stockholm University write in their response to the official evaluation that figures from surveys do not tell us anything about what is going on in reality, as opposed to what people say. They also show why the above-mentioned figures cannot be correct. If the responses are to be considered representative, then all men who answered “yes” to having ever purchased sex in 1996 should have also been represented in the 2008 survey (with the exception of the twelve oldest age groups) and would still have answered “yes” if they were answering truthfully. Even if no one bought sex after the Sex Purchase Act came into force, such a major decrease in the prevalence of buying sex amongst men simply cannot be achieved in that time. The National Council for Crime Prevention is also among those who discuss the possible deterrent effect of the Sex Purchase Act. In an early report they state that it is not known if the new ban has deterred buyers in the hidden indoor prostitution market.

As with the figures from trafficking it is difficult to find all the numbers on convicted and prosecuted clients in one document. But going through the different reports we were able to compile these figures.

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<td>48</td>
<td>44</td>
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In the top row of the chart are the numbers of people prosecuted from 1999 – 2010. In the second row are the figures on how many of those charged that pleaded guilty when confronted...
by the police (and in that way avoided a trial), and the third row shows how many men were sentenced to fines (as yet, no one has been sentenced to imprisonment).

The figures on how many pleaded guilty, and how many were sentenced in the years 2009 and 2010 have not yet been published, but as the table shows 352 people were prosecuted in 2009, and 1,252 in 2010 – an increase of over three hundred percent. These numbers cannot be interpreted as a huge increase in men buying sex, but should be understood in the light of The National Action Plan from 2008 where police resources were considerably increased. In their response the criminologists from Stockholm University discuss this relationship: 67

The purchase of sexual services is a typical surveillance crime. If resources are allocated, more crimes can be detected and penalized. According to police officers interviewed in the evaluation, the number of reported crimes could be "multiplied if this crime was a priority in everyday operations" (p. 217). With this reasoning, one can get the kind of criminality one desires (Christie 2004). The police activity itself produces more and more crimes, which in turn can justify why more resources are needed to combat sex purchase via policing.

The Department of Criminology at Stockholm University

Has the law changed attitudes?

According to the official evaluation there has been an increased public support for the ban, and the Sex Purchase Act has influenced public opinion concerning prostitution. Swedes are to a larger extent viewing it as an undesirable phenomenon, it reads, and given that the support for criminalization is greatest among young people, it is expected that this normative effect will last. These statements are backed up by results from four population-based opinion polls conducted before and after the law. 68 Two of them have already been mentioned; the 1996 study and the Kuosmanen study from 2008. The other two were made by SIFO, the Swedish branch of TNS Custom Market Research. The polls show that in 1996, 67 percent felt that buying sex should not be considered a criminal act, whereas in 1999, 76 percent said that it was right to ban the purchase of sexual services. Support for criminalization was almost equally strong in the two latest surveys: 76 percent in 2002 and 71 percent in 2008. In the latest conducted surveys, women were more in favor than men (81 in 1999, 83 in 2002 and 79
percent in 2008) and the support for the ban decreased most amongst males (70 in 1999, 69 in 2002 and 60 percent in 2008).  

But one must ask what people are in favor of. Because, as Kuosmanen points out, the respondents not only wish to criminalize the buyer – they want the seller to be criminalized as well. In the 1999 SIFO poll, 71 percent wanted the sale of sex to be illegal (78 percent of the women and 64 percent of the men). In Kuosmanen’s 2008 survey, 59 percent thought the sale of sex should be criminalized (66 percent women and 49 percent men). Kuosmanen therefore concludes that “most people seem to perceive prostitution as a general problem, and not first and foremost as an expression of gender inequality.”  

A similar problem with the “educational” or normative aspect of the legislation can be detected in the NIKK study conducted by Sirling. In her interviews with authorities responsible for applying the law she found that police perceived it as a kind of “humanistic” law, not a ban aimed at improving gender relationships. Accordingly to her, this indicates that the authorities do not interpret the sex industry as a gender equality problem even if they, at a rhetorical level, describe all women as victims based on the radical feminist interpretation. Therefore, the question that could be posed is whether the ban educates the general public in the desired normative direction. We will return to this issue, but first look at the claim regarding young people and attitudes, and that their support of the ban is the greatest and the normative effect therefore is expected to last.

In 2009 the Board for Youth Affairs sent out a questionnaire where 1.7 percent of the respondents, which would extrapolate to 20,000 girls and boys, stated that they had taken money for sex. But also, more than one out of ten would consider taking payment for sex, and four out of ten felt that it is acceptable to have sex for money if both parties are willing. Perhaps more significant is that 11.4 percent stated that they knew someone who had received payment for sex. Therefore the proportion who actually sold sex may be closer to 10 percent than 2 percent. In relation to the claims made by the official evaluation, several of the respondents point out that these figures must be interpreted as a liberal attitude to prostitution, not the other way around.

In order to further discuss possible changes in the general attitude towards prostitution and the Sex Purchase Act, it might be helpful to mention the public views as expressed in the media.
In 1998, the year the ban was passed in the parliament, there were only three public figures who opposed the law on the grounds that prostitution is a multifaceted phenomenon and that sex workers should be entitled the same rights as other citizens. In 2011 the critics have proliferated to such a degree that they are difficult to keep track of. Prominent social commentators, as well as young bloggers write columns and articles against the ban and in favor of a more nuanced understanding of prostitution. Feminist and queer activists and academics, as well as artists, speak out against the way sex workers are treated in Sweden and the way prostitution is perceived. Even sex workers are increasingly less stereotypically portrayed in media and in research, and they themselves have begun to voice their own opinions and relate their experiences and opinions on blogs, in books, article and to organize in forums like Rose Alliance.

The nature of the political opposition to the ban has also changed. The National Inquiry into Prostitution from 1995, where the Sex Purchase Act was first proposed (along with a ban on the sale of sexual services), drew a lot of criticism from the respondents. More argued against banning the purchase of sex than in favor of it, on the basis that prostitution would be driven underground and make social measurements more difficult. It was also questioned whether a ban would actually deter clients. This opposition soon subsided, and when the political parties who once voted against the ban in parliament won office, they embraced the radical feminist rhetoric as well as the quest to eliminate prostitution via criminalization rather by social interventions alone. But in the last years we have seen a new kind of opposition being raised by parliamentarians from left, center and right. Some argue that prostitution is neither intrinsically bad, nor an expression of patriarchy and male violence. One high profile Member of Parliament, Fredrick Federley, even introduced motions to have the ban abolished. The political parties´ youth wings have conducted lively discussions in a similar fashion, and politicians from youth parties and the municipalities have openly opposed the law. Moreover, politically influential NGO´s like RFSL and the Swedish Association for Sexuality Education (RFSU) question the understanding of sex workers as female, victims and oppressed, and advocate that the Sex Purchase Act should be abolished. A non-judgemental and harm-reduction approach is increasingly prevalent in the work and writings by social workers and social authorities.

This attitude seems to correspond to the mood of the general public, at least as it is manifested in the media and on the Internet. Every week there are several articles on different aspects of prostitution, and many are published in internet editions where readers can comment. The
majority of these comments seem to express a multifaceted understanding of sex work and advocate a decriminalization of prostitution. When Federley moved to have the Sex Purchase Law abolished, he was interviewed in one of the evening papers.\textsuperscript{82} A survey was conducted on the paper’s internet edition, asking people if they agreed that the ban should be abolished. Out of 57,336 answers, 63.2 percent agreed and answered yes, 24.3 percent answered no and the remaining 12.5 percent said no, but the ban should be made more extensive.\textsuperscript{83} When the Minister of Justice, Beatrice Ask, argued for higher penalties more than a year later, 88 percent did not agree with her.\textsuperscript{84} Newsmill, a much-read on-line debating forum, routinely lets their readers express their feelings (“mill”) on the topics of the articles. As we write this article, 49 articles have been posted on the topic of the Sex Purchase Act where 13,855 people have voted on the question “How do you feel about: The Sex Purchase Act”, out of whom 81 percent are “angry” with the ban, 12 percent are “happy” with it, 4 percent are “bored” and 1 percent are “curious”.\textsuperscript{85}

One should also consider the response to the official evaluation. As mentioned earlier, severe criticism was voiced regarding the lack of scientific rigor, but many were also critical of the way in which prostitution was described. In its response the Board for Health and Welfare says that it wishes to draw attention to the fact that people who sell sex constitute a “heterogeneous category”.\textsuperscript{86} The Criminology Department at Stockholm University think that the view of prostitution expressed by the evaluation is “obsolete”.\textsuperscript{87} RFSL are among those that criticize the evaluation for its hetero-normative perspective, ignoring data that show that more men than women have experience of selling sex. The organization also criticizes the absence of a distinction between trafficking, on the one hand, and paid sex between consenting adults, on the other.\textsuperscript{88} The Swedish Association for Sexuality Education (RFSU) recognizes there are people who are damaged by prostitution, but it also recognizes that there are those who state that they have freely chosen to sell sex.\textsuperscript{89} The Equality Ombudsman thinks that the emphasis on prostitution where women sell sex to men leads to an excessively narrow understanding of the phenomena and should be complemented with a multifaceted analysis.\textsuperscript{90} Sociologists from Gothenburg University think that the victim discourse in the evaluation ignores the autonomy and right to self-determination for sex workers. They also point out that this discourse is not consistent with the aim of contemporary social work: \textsuperscript{91}

\textit{In other words it is problematic to approach people who sell sex with too strongly preconceived notions and definitions regarding their status as victims.}
Unintentional effects

There are several reported unintended, negative effects of the Sex Purchase Act, concerning both sex workers and their clients. The effects have been reported in academic papers and research, the documents which form the basis for this report, as well as numerous articles in the media. Sex workers have also spoken on these matters in media, on internet forums, on their blogs and in their books. Most tend to be critical of the ban, but here are some who say that it is positive since it “protects” the woman but criminalizes the customer, and that it might be an incentive to leave prostitution.

When it comes to clients, it seems they are less willing to assist as witnesses in cases in which profiteers who exploit the sexual labor of others are prosecuted, since they now find themselves guilty of a crime. Clients are exposed to blackmail and robbery, and the stigma associated with buying sex means people often have to leave their jobs and positions, even on a mere suspicion.

The most common and perhaps most serious complaint regarding sex workers themselves is that they experienced an increased stigmatization after the introduction of the Sex Purchase Act. Some also state that the ban is a violation of their human rights, and many say that they don’t feel fairly or respectfully treated: they are not regarded as fully worthy members of society. Sex workers object to the fact that they were not consulted in the making of the law. Since sex workers feel they are not able to influence their legal or societal situation, they feel powerless. And since the ban builds on the idea that women who sell sex are victims, weak and exploited, many claim that the law propagates stereotypical notions about sex workers.

The National Board of Health and Welfare report that due to the ban sex workers feel less trust in social authorities, police and the legal system, and half of the respondents in the RFSL
study say that the current legislation prevents people seeking help.\textsuperscript{95} Instead of the police being a source of protection, sex workers feel hunted by them, and are subjected to invasive searches and questioning. There is also a problem in that they are in an unclear legal position – they can be made to testify in a trial but they neither enjoy the rights of the accused nor of the victim. Some report that there is an increased dependency on third parties. Now that it is difficult to make direct contact with clients, sellers must rely on agents/pimps/helpers to find clients.

Reports also conclude that since street-based prostitution has decreased, sex workers experience higher levels of vulnerability in their contact with clients. This is explained in the following way: When clients are fewer on the streets, the clients have higher negotiating powers, which erodes the sellers’ bargaining power. This means that sex workers might not be able to demand safer sex practices, that they take greater risks and accept lower prices. Some refer to the ban as a class-law, since there often are no other venues accessible than the street for those who sell sex in order to support a drug habit. And since clients on the streets are fewer and potentially more dangerous, there are more negative consequences for those already marginalized. This seems to differ between the cities. In an ongoing study at Gothenburg University the situations is described as follows:\textsuperscript{96}

\textit{One social worker says, for instance, that she can see how some women take greater risks, get into cars where there is more than one man and accept lower prices. Whereas people in Stockholm say that the demand is always greater than the supply on the street, the people in Malmö say that the clients are so few that women have to accept those they would have refused earlier, in order to make enough money for drugs.}

\textit{Department of Social Work, University of Gothenburg}

But there are other problems with the current situation for street workers as well. When the negotiating has to be done in a more rapid way (due to the clients’ fear of being caught) it increases the risk of the sex worker making a faulty assessment of the client. And when clients are more stressed and frightened of being exposed, it is also more difficult for the seller to assess whether the client might be dangerous. On top of this, services have to be carried out in even more hidden, and therefore more unprotected, areas. There has not been
any specific research done on levels of violence, but several sex workers express fear of increased violence, as well as an actual increase. This situation is summarized by one of the informants in the Norwegian Inquiry:\textsuperscript{97}

\begin{quotation}
The Swedish street prostitutes experience a tougher time. They are more frequently exposed to dangerous clients, while the serious clients are afraid of being arrested. Prohibition will never be able to stop the purchase and sale of sex. It could only make conditions worse for the prostitutes. They have less time to assess the client as the deal takes place very hurriedly due to fear on the part of the client. They (the prostitutes) are exposed to violence and sexually transmitted diseases. If the client demands unprotected sex, many of the prostitutes cannot afford to say no. Harassment by the police has increased and the clients no longer provide tip-offs about pimps, for fear of being arrested themselves. The social workers working on the streets have problems reaching them. They (the prostitutes) use pimps for protection.
\end{quotation}

\textit{The Norwegian Ministry of Justice}

These kind of negative effects were also reported in the official evaluation. Seven women who answered a brief survey (conducted by e-mail) and who describe themselves as having chosen to sell sex, state that the criminalization has intensified the social stigma of selling sex, that they feel hunted by the police and that they resent being treated as incapacitated persons whose actions are tolerated, but whose wishes and choices are not respected. The evaluation comments on these findings in the following manner:\textsuperscript{98}

\begin{quotation}
For people who are still being exploited in prostitution, the above negative effects of the ban that they describe must be viewed as positive from the perspective that the purpose of the law is indeed to combat prostitution.
\end{quotation}

\textit{The 2010 official evaluation}

This conclusion was sharply objected to by the respondents that work against discrimination, and for sexual health. The Discrimination Ombudsman called it “remarkable” since lawmakers’ motive in criminalizing only the client was to not additionally stigmatize an
already vulnerable group. But the Ombudsman’s office went even further in its criticism. Since sex workers had not been given enough opportunity to participate in the official evaluation and influence the definition of their own needs and their situation, it claimed that the evaluation contributed to their disempowerment. A fear raised by the Ombudsman was that the increased stigma would lead to worse prospects for health promotion and HIV-preventive work. It referred to UNAIDS, the Joint United Nations Programme on HIV/AIDS, that discourages criminalization for this reason: social stigma might influence the contact with social authorities, the health care system and the judicial system.

RFSL also referred to UNAIDS and expressed its great concern for the Swedish situation: the organization has knowledge of several instances where HIV-preventive measurements aimed at clients were stopped with reference to the ban. It further believes that the point of view expressed by the evaluation, that “increased stigmatization is positive” is an almost counteractive attitude to harm reduction. For example, sex workers with whom the RFSL has been in contact have reported that stigma prevents them talking about their prostitution experiences when testing for HIV/STI. To strengthen the stigma will lessen the chances to reach people who sell sex and to conduct harm reduction measures, concludes RFSL. The organization also points out that HIV-preventive needs are greater amongst men who sell sex to men and transgender people, but that the official evaluation almost totally ignores this population. Studies done by RFSL showed that 38.5 percent of the men who sell sex never tested for STIs. 100

It is therefore possible that yet another negative consequence of the ban is an increased level of STI and HIV amongst sex workers and their clients. The Board of Health and Welfare, which also expresses concern about the consequences of an increased stigma, writes in its response that according to the 2010 Swedish UNAIDS report that only 18.5 per cent of drug-using sex workers used a condom during their most recent intercourse.101

**Conclusion**

We believe that one has to look at several factors to understand the discrepancy between the stated success of the Sex Purchase Act and its documented effects. While there are some police, social workers and former sex workers who claim that the ban has indeed helped
reduce prostitution and trafficking and deterred clients without any adverse effects, the reports and documents that have a scientific rather than ideological base do not support these success claims. Hence, as we and others have written elsewhere, we believe that it is in the ideological and cultural domains that the creation of the “unique” Sex Purchase Act and the above mention discrepancy must be found. It has to do with a desire to create and uphold a national identity of being the moral consciousness in the world; with notions or “good” and “bad” sexuality; with the whore stigma; with creating new forms of sexual deviancy; with a communitarian, rather than liberal, political culture, and perhaps above all: a stereotypical and uninformed understanding of prostitution.102

Our stance when it comes to policy regarding prostitution is that it has to be based on knowledge rather than morality or radical feminist ideology. We also believe that when policy is developed, the actors at the heart of this policy must be adequately consulted and duly respected. In our opinion, this has not been the case with regards to “the Swedish model”.

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3 Östergren 2006, p 64. & Altstadt 2006.


5 The Swedish Institute was given extra funds in the National Action Plan to market the “Swedish view” on prostitution and trafficking. See BRÅ 2010, p 59 for a summary of these activities. & Svenska Institutet 2011.

Referral or consultation responses can come from government authorities, local authorities, police, the judicial system, universities, NGO’s, stakeholders and the general public. See “How laws are made”. The critical bodies were: Swedish Federation for Lesbian, Gay, Bisexual and Transgender Rights (RFSL), Swedish Association for Sexuality Education (RFSU), The Discrimination Ombudsman, The Department of Social Work at University of Gothenburg, The Faculty of Health and Society at University of Malmö, The Faculty of Law at Lund University, The Faculty of Law at Uppsala University, The Department of Criminology at Stockholm University, The Department of Clinical and Experimental Medicine at Linköping University, The Department of Gender Studies at Södertörn University, National Board of Health and Welfare (Socialstyrelsen). Also the The Swedish Agency for Public Management (Statskontoret), the Government’s survey support and the Swedish Armed Forces criticized the evaluation in the consultation process.

Ibid.


Susanne Dodillet holds a PhD in Intellectual History and in her dissertation Är sex arbete? (Is sex work?) she compared Swedish and German prostitution policy 1970-2000. The material she analyzed was parliamentary documents and newspaper debates during four decades. See www.susannedodillet.com.

Petra Östergren is a PhD candidate in Social Anthropology. She is also a social commentator and writer. In one of her books, Porr, horor och feminister (Porn, Whores and Feminists) from 2006, she analyses the three decade long anti-porn and prostitution movement in Sweden, using a broad spectra of material – not only texts and discussions from parliamentary sources, but also following the grass roots activity that lead up to the current policy. She has also interviewed policymakers and many sex workers. The theme of her current dissertation is the Sex Purchase Act. See www.petraostergren.com

Penal Code: Chapter 12 § 12
Penal Code: Chapter 11
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Penal Code, Chapter 6 § 9
See Socialstyrelsen and National Board of Health and Welfare in the bibliography. Two of the reports are available in English.

See BRÅ and National Council for Crime Prevention in the bibliography. Some of the reports are available in English.

See Rikskriminalpolisen, Rikspolisstyrelsen, National Criminal Police, National Police Board and SamO-Kut Nord 2008 in the bibliography. Some of the reports are available in English.

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42 SOU 2010:49b, p 19.
46 Malmö Stad Kompetenscenter Prostitution (not dated), p 3; SOU 2010:49a, p 112.
47 As reported in BRÅ 2000, p 20.
49 BRÅ 2008, p 87.
50 SOU 2010:49b, p 9.
51 Rikspolisstyrelsen 2010b.
52 SOU 1995:15, p 100.
53 SOU 2010:49, p 201.
54 Institutionen för Hälsa och samhälle vid Malmö högskola 2010.
56 Socialstyrelsen 2000, p 42 f.
58 Siring 2008, p 345 f.
60 Malmö Stad Kompetenscenter prostitution 2010, p 50 ff. See also statements by sex workers, for instance in the blogs “Greta Garbo…en glädjeflicka”, “Frida”, “Secretary academy”, “Isabella Lund” & “Njutning till salu” and the interview in Sveriges Radio P3 2008.
61 SOU 2010:49a, p 112.
63 SOU 2010:49b, p 9.
64 Kuosmanen 2008, p 377 f. See also Kuosmanen 2010.
65 Kriminologiska institutionen vid Stockholms universitet 2010.
66 BRÅ 2000, p 49.
67 Kriminologiska institutionen vid Stockholms universitet 2010.
68 SOU 2010:49b, p 9.
69 As summarized by Kuosmanen 2008, p 362.
70 Kuosmanen 2008, p 367.
72 Ungdomsstyrelsen 2006, p 113, 154.
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74 These were Alexander Bard, Don Kulick and Petra Östergen. Gould 2001 pp 445 ff.
76 See for example the work and statements by Lilian Andersson, Liw Enqvist, Johannes Eriksson, Pye Jakobson, Linnea Edvardsdotter, Ingegärd Granath, Christina Persson and Rosinha Sambo, and the blogs “Greta Garbo...en glädjeflicka”, “Frida”, “Isabella Lund”, “Njutning till salu” and the discussion forum “Secretary Academy”.
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79 Motion 2009/10:Ju276. & Motion 2010/11:Ju249.
80 See the youth wings for the Centre Party, The Liberal Party and the Conservatives. See for instance politicians like Per Hagwall, Helena von Schantz, Tobias Schelin, Erik Svansbro, Hanna Wagenius, and Filip Wästerberg. See also Sveriges Radio Radio Sweden 2009.
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